

CERNETM FINOPS VALUE REPORT

The business value of AI-powered cost management

What it is worth to replace scattered cloud bills, spreadsheet budgets and late surprises with one accountable, optimized view of every IT cost.

100%

Unified cost visibility

Public cloud, private infrastructure, Kubernetes, SaaS and shared services.

25–35%

Lower cloud costs

Rightsizing, rate optimization, tagging enforcement and governed remediation.

2–3x

Faster decisions

Real-time allocation, anomaly detection, forecasting and recommendations.

In this report

1 · Where the value comes from

2 · Proof from a European logistics company

3 · Worked example: \$4M annual cloud spend

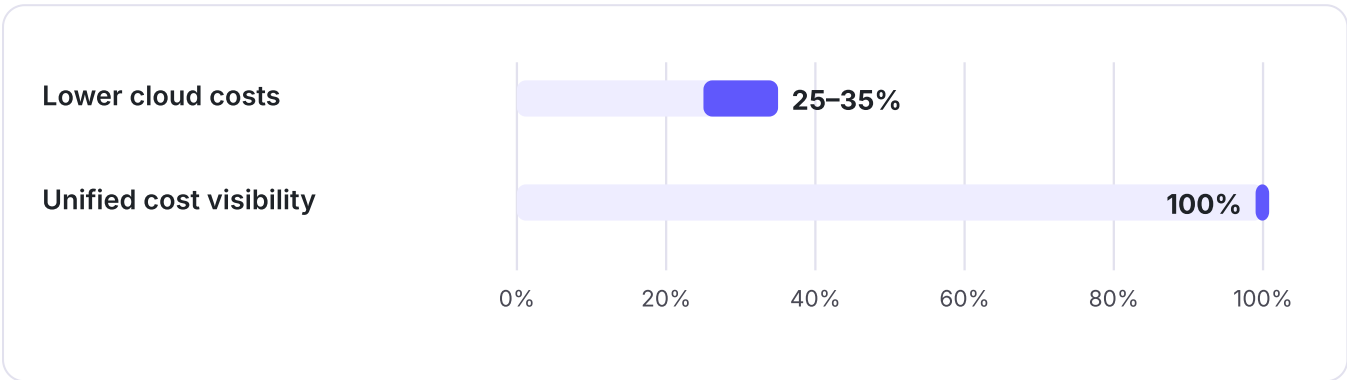
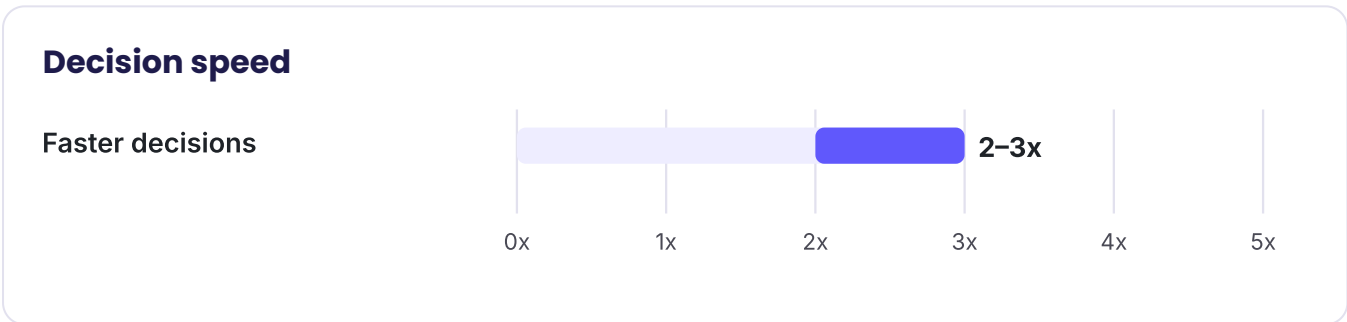
4 · Value beyond the numbers

Percentages are UnityOne AI published FinOps figures from unityone.ai. The worked example on pages 4–5 is a model built on stated assumptions, not a quote or guarantee.

1 · WHERE THE VALUE COMES FROM

Published improvement ranges

The dark bar shows each published range; the light bar runs from zero.



-  **Lower cloud bills**
Rightsizing, idle resources and rate optimization.
-  **Fewer surprises**
Anomalies and overspend caught early.

-  **Less manual work**
Allocation, budgets and reports automated.
-  **Real accountability**
Every cost has an owner.

2 · PROOF

A European logistics company gains unified FinOps across ~2,000 resources

The challenge

- ❗ No consolidated view of hybrid and multicloud infrastructure
- ❗ Resource and cost oversight split across VMware, Hyper-V, Azure and AWS
- ❗ No dedicated FinOps operating model
- ❗ Teams struggled with allocation, budgeting, optimization and accountability

The solution

- ✓ Unified discovery and visibility across VMware, Hyper-V, Azure and AWS
- ✓ Normalized cloud and infrastructure cost data
- ✓ Cost allocation, tagging, showback and chargeback workflows
- ✓ Cost calculators, budget monitoring, anomaly detection and optimization insights
- ✓ AI-assisted rightsizing, savings recommendations and automated remediation

25–35%

Cloud-cost savings

~2,000

Resources in one view

4

Platforms unified

7-stage

VM lifecycle with cost insights

Deployed through a GSI partnership. Results as published on unityone.ai; results vary by environment.

3 · WORKED EXAMPLE

What FinOps could be worth on \$4M of annual cloud spend

A transparent model. Each input is either a published UnityOne figure or a stated assumption you can replace with your own.

Input	Value used	Result
Annual public cloud spend	\$4.0M (assumption)	\$4.00M
Cloud cost reduction	25–35% (published)	\$1.00M–\$1.40M
FinOps, finance and engineering effort	4 people at \$120K loaded cost (assumption)	
Time on manual cost reporting and allocation	50% (assumption)	\$240K per year
Decision speed	2–3x faster (published), so 50–67% less time	\$120K–\$160K

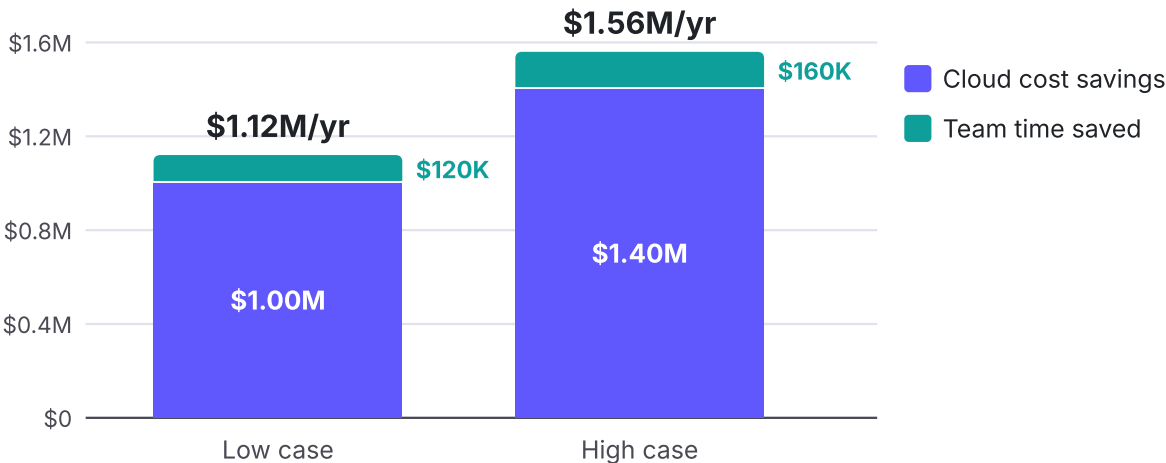


3 · WORKED EXAMPLE, CONTINUED

Annual and three-year value

Annual value by source

Cloud savings: 25–35% of \$4.00M. Team time: 50–67% of \$240K.



**\$1.12M–
\$1.56M**

Value per year

**\$3.36M–
\$4.68M**

Value over three years

100%

**Of spend visible and
owned**

Values are before subscription cost and do not include private cloud or data center savings.
Replace the assumptions on page 4 with your own, or ask our team to model your spend.

4 · VALUE BEYOND THE NUMBERS

What teams gain that a spreadsheet can't show

- | | |
|--|--|
|  Accountability
Every team sees and owns its spend. |  Finance and engineering aligned
One set of numbers for everyone. |
|  Predictable budgets
Forecasts and early warnings. |  Explainable actions
Expected impact shown before each change. |
|  Better placement
Cost-aware migration recommendations. |  Lifecycle control
From request to retirement, with cost insight. |

Build your own business case

Gather these inputs and our team will model your value with you:

- | | |
|--|---|
| ✓ Annual spend per public cloud | ✓ People working on cost reporting and allocation |
| ✓ Private cloud and data center costs | ✓ Share of resources that are tagged |
| ✓ Number of accounts, tenants and business units | ✓ Current budgeting and chargeback process |

GET STARTED

Model the value for your cloud spend

Explore FinOps hands-on in the UnityOne AI Playground, or ask our team to build a value model for your organization.

▶ [Enter Playground](#)

✉ [Contact Us](#)

Email: contact@unityone.ai · Playground: cerne.unityone.ai · Sales: unityone.ai/contact-us