CUSTOMER CASE STUDY · DIGITAL SERVICES & COMMUNICATIONS

A European digital services provider accelerates its journey to net zero

THE CUSTOMER

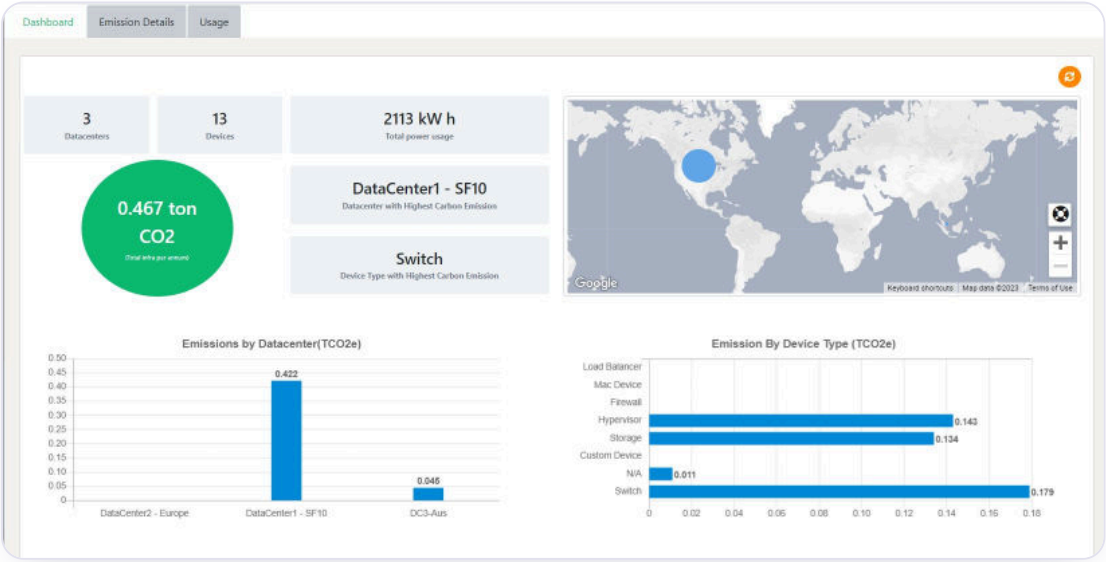
A leading provider of digital services and communications operating across European and international markets.

The challenge

- Manual calculation of power and cooling metrics across global data centers
- Carbon footprint of servers, PDUs, network and cloud hard to track
- ESG compliance and carbon reporting at data center and enterprise level
- No sustainable IT operating model

The solution

- Real-time energy and CO_2 visibility in unified dashboards
- Integration with Microsoft Azure for Sustainability and Nexthink
- A six-step recommendation engine with cognitive carbon analysis
- Device, cabinet and data center reports for ESG compliance



Emissions by data center and device type.

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WHAT CHANGED

What the customer gained

Carbon visibility
Real-time emissions across global IT.

Recommendations
Resource optimization to cut emissions.

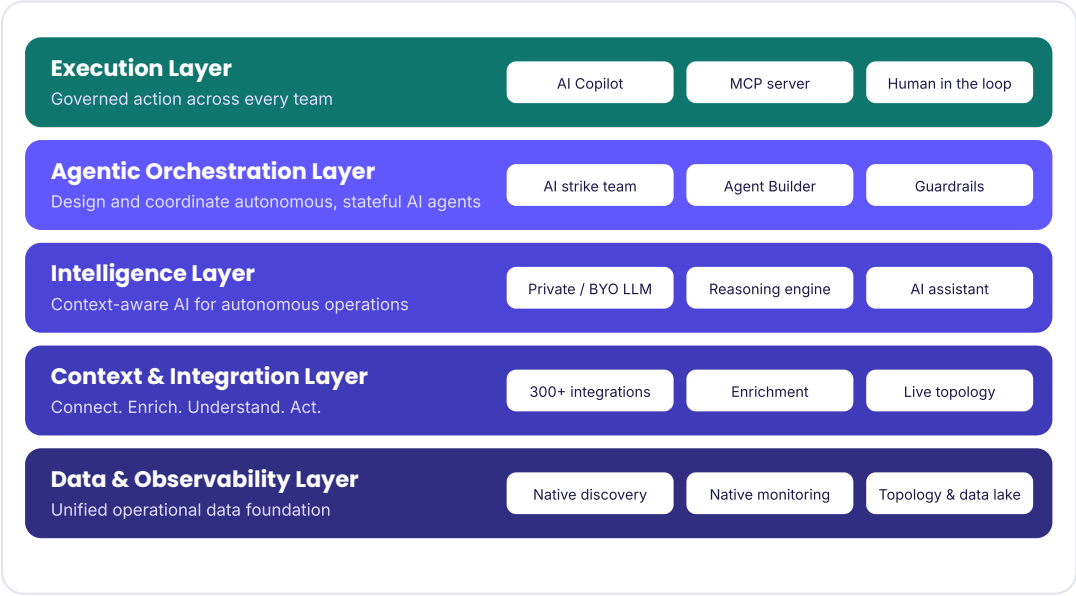
ESG-ready reports
Device, cabinet and data center level.

Endpoints included
Through Nexthink integration.

The published case study describes the capabilities delivered; quantified results were not available in the published text, so outcomes are described qualitatively.

How Cerne™'s layers delivered it

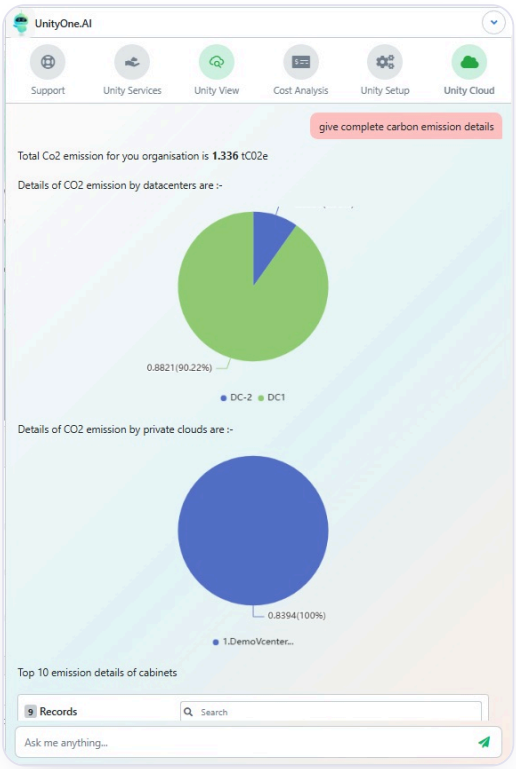
Layer	What was used
Data & Observability	Energy and emissions data across sites, devices and clouds
Context & Integration	Azure for Sustainability and Nexthink integrations
Intelligence	Cognitive carbon analysis and recommendations
Execution	Multi-level ESG reports



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IN THE PRODUCT

What the team works with every day



Carbon answers from the AI assistant: total CO_2 by data center and private cloud.

WHY CERNE™

Most comprehensive
DCIM, AIOps, HCMP, FinOps, GreenOps and GenAI in one.

Agentic by design
Agents act within your guardrails.

Proven at scale
350+ global customers.

GET STARTED

See Cerne™ in action

Explore the Agentic Cloud Management Platform hands-on in the UnityOne AI Playground, or talk to our team about autonomous operations for your hybrid and multicloud estate.

Enter Playground | **Contact Us**

Email: contact@unityone.ai · Playground: cerne.unityone.ai · Sales: unityone.ai/contact-us

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